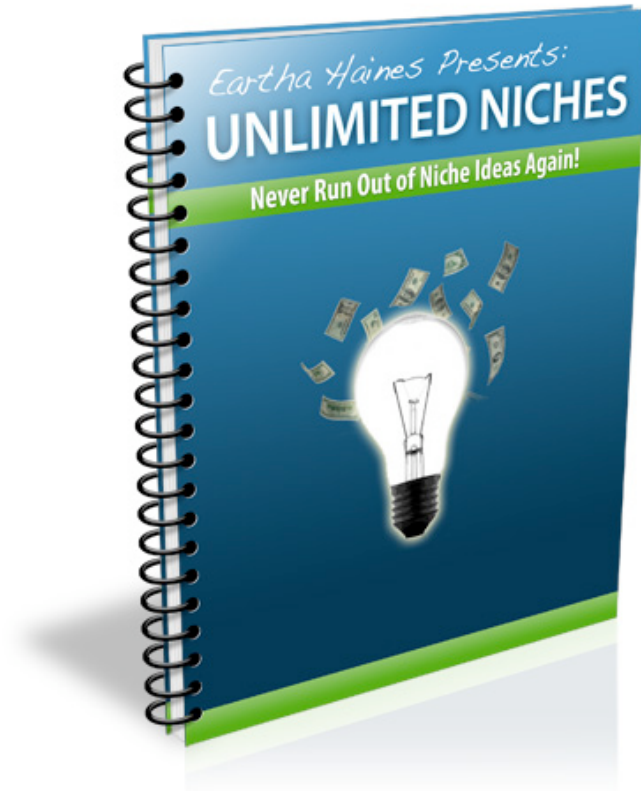


Unlimited Niches



Never Run Out of Money Making Niche
Ideas Again!

Written By Eartha Haines
www.UnlimitedNiches.com

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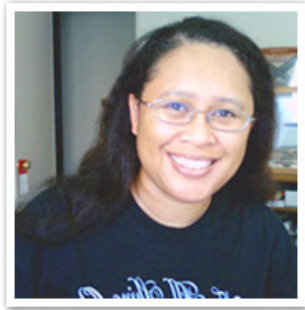
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About the Author



Eartha Haines

Hi, I'm Eartha Haines and I used to work for a successful web agency but after 5 years, I became extremely stressed out, bored, and fed up with my daily commute in rush hour traffic. Stress was the main factor which caused me to resign. Since then I have become an Independent Beachbody® Coach and internet marketer.

My interests include fitness, information marketing, and product creation. I also enjoy blogging about my favorite topics including fitness and self-employment.

You can find me on the web in the following places:

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Introduction

First off, thank you for taking the time to download this report. I am a big fan of niche marketing. Niche marketing allows anyone to tap into the power of the internet to generate extra income or develop a full-time income.

My mission is to show you how you can do the same by researching niches and using them to earn income in multiple ways.

You can use niche marketing to build niche mini-sites that promote affiliate products, PPC (pay-per-click) ads, or your own information products. Since there are so many niches, anyone can get a start into the world of internet marketing and begin to make money online.

This report will outline how to generate unlimited niche ideas as well as ways to profit from them. These methods are the ways that I go about finding niches, however, I hope that they will also jump start your creativity and have you finding niches in other ways as well.

Keep in mind that not all niches are money makers but there are ways to test them out that won't require building out a site before you know for sure. When you do find those winning niches, run with it. Without further ado, let's get started!

What is Niche Marketing?

You have probably heard the phrase “niche marketing” before but you may not totally understand how it is possible to make any money from it. Let’s first take a look at what a niche is.

When I am searching for a niche, I first look at one overall topic and then break it down into smaller sub topics. For example, you could take a very broad topic such as health & fitness and break it down into various sub topics or niches.

If you were to compete in such a broad market like health & fitness, it would be pretty difficult without focusing in on specific niches. Broad topics have tons of competition online and it could take you years before even making a dent. Imagine trying to compete in broad markets such as credit cards or even the MMO (Make Money Online) topic.



By focusing in on niches, you could begin making money within weeks instead of years.

Let’s break health & fitness down into a few niches:

- 👤 Men’s health
- 👤 Women’s health

- 👤 Nutrition
- 👤 Alternative medicine
- 👤 Exercise
- 👤 Mental health
- 👤 Healthy cooking

The niches above can be broken down even further. Really, you could go on and on. Most broad topics break down into really great niches when you take the time to research.

One market I suggest staying away from as a beginner is the MMO (make money online) market. There are several niches in this market but it is very saturated. A lot of beginners tend to start off in this market because they see the MMO gurus claiming to make millions by teaching others how to make money online.

What beginners don't realize is that many gurus also make money from niches that they will never disclose to others. Just like anyone else, when they find winning niches, they don't usually share that information with others.

The good news is, there are tons of niches that have nothing to do with making money online. There is good money in these niches, you just have to do the research and figure out a monetization method.

How to Generate Unlimited Niche Ideas

Method #1 - Take a Look Around You

Niches can pop up anyplace at anytime. I suggest you begin carrying around a small notepad and a pen because when you get an idea, you want to write it down. If you're anything like me, you can barely remember what happened yesterday, let alone 3 hours ago.



Look around your home and you will find niche ideas everywhere. For example, I have a rosy boa snake for a pet and caring for a reptile has potential for writing a how-to guide.

Are you a great cook? How about compiling some of your best recipes into an e-book? Take a few minutes to look around your home and see what ideas you come up with and write them down.

Also keep your ears open for what your friends and family talk about. Most people are always looking for a way to solve some type of problem in their lives. Maybe you know someone who is trying to quit smoking naturally or someone who is looking to lose 10 pounds for a wedding.

Stay alert and remember to write down whatever ideas come to mind. You just never know what niche will be a winner until you test it out.

Method #2 - Media (Magazines, Internet, Books)

There are tons of topics that will help generate niche ideas by just walking into a book store. Just head straight for the magazine rack. You will see magazines on subjects from health to photography.





You can use the internet for your research. Check the biggest book store on the internet - Amazon.com. Click on the Books category > Magazines & Newspapers. You should see something similar to below:

Categories

- Antiques & Collectibles
- Arts & Photography
- Automotive
- Brides & Weddings
- Business & Investing
- Children's Magazines
- Comics & Graphic Novels
- Computers & Internet
- Cooking, Food & Wine
- Crafts & Hobbies
- Education
- Electronics & Audio
- Entertainment
- Fashion & Style
- Foreign Language
- Gay & Lesbian
- Health, Mind & Body
- History
- Home & Garden
- International
- Large Print
- Lifestyle & Cultures
- Literary Magazines & Journals
- Men's Interest



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#1 in Entertainment	#2 in Entertainment	#3 in Entertainment	#4 in Entertainment

Great Deals on Your Favorite Magazines



- News & Politics**
- [Harper's Magazine](#)
 - [Newsweek](#)
 - [Smithsonian](#)
 - [Time](#)



- Fashion & Style**
- [Vogue](#)
 - [In Style](#)
 - [W](#)
 - [Lucky](#)

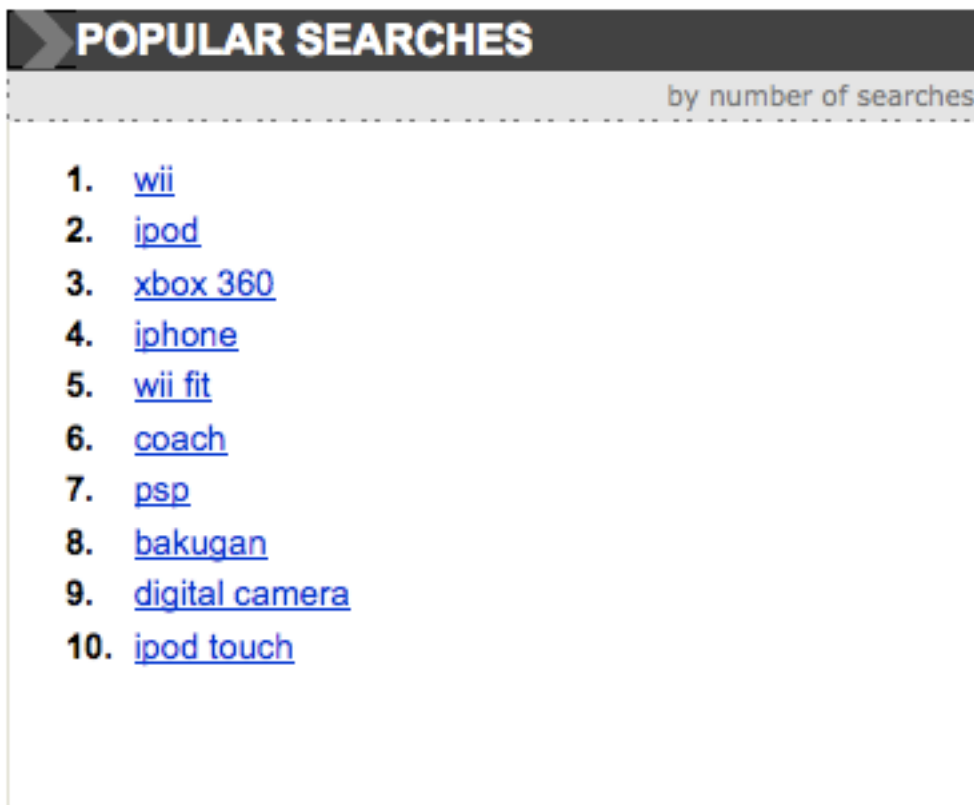


- Food & Wine**
- [Gourmet](#)
 - [Bon Appetit](#)
 - [Everyday with Rachael Ray](#)
 - [Cook's Illustrated](#)

If you scroll down to the “Categories” section on the left sidebar, you will see a breakdown of the topics that you can research. Click on each topic and you will discover several niches you can work with.

Continue your research doing the same for each main category.

You can do this same type of research using eBay. Check out eBay Pulse:
<http://pulse.ebay.com/>



Ebay Pulse displays the hottest selling items in various categories. Simply select different categories and you can generate excellent ideas for a niche site.

Digital products also offer great niche ideas. Clickbank offers a wide selection of digital products and by researching their categories, you can find really hot niches to get into. Visit the Clickbank marketplace below:

<http://www.clickbank.com/marketplace.htm>

Once you are there, choose a category from the drop down menu and sort by “High Gravity.” You will be see a list of digital products in that category that are experiencing a high volume of sales.

Here is a screen shot sample:

1) Earth 4 Energy - Renewable Energy Solutions - Wind And Solar Power! Hot With Our Backend Sale - This Is Not An Overnight Product. We Are Here To St
The Best In The Niche. Amazing Affiliate Material At [Http://www.ezcbcash.com](http://www.ezcbcash.com)
\$/sale: \$33.62 | Future \$: - | Total \$/sale: \$33.62 | %/sale: 75.0% | %refd: |
[view pitch page](#) | [create hoplink](#)

2) New Products! - Satellite Tv For Pc & Mobile Tv Pro. Satellite Tv & Mobile Tv
www.SatelliteSoft.com = Go To www.SatelliteSoft.com = Go To www.SatelliteSoft.com
www.SatelliteSoft.com = Go To www.SatelliteSoft.com = Go To www.SatelliteSoft.com
\$/sale: \$33.82 | Future \$: - | Total \$/sale: \$33.82 | %/sale: 75.0% | %refd: |
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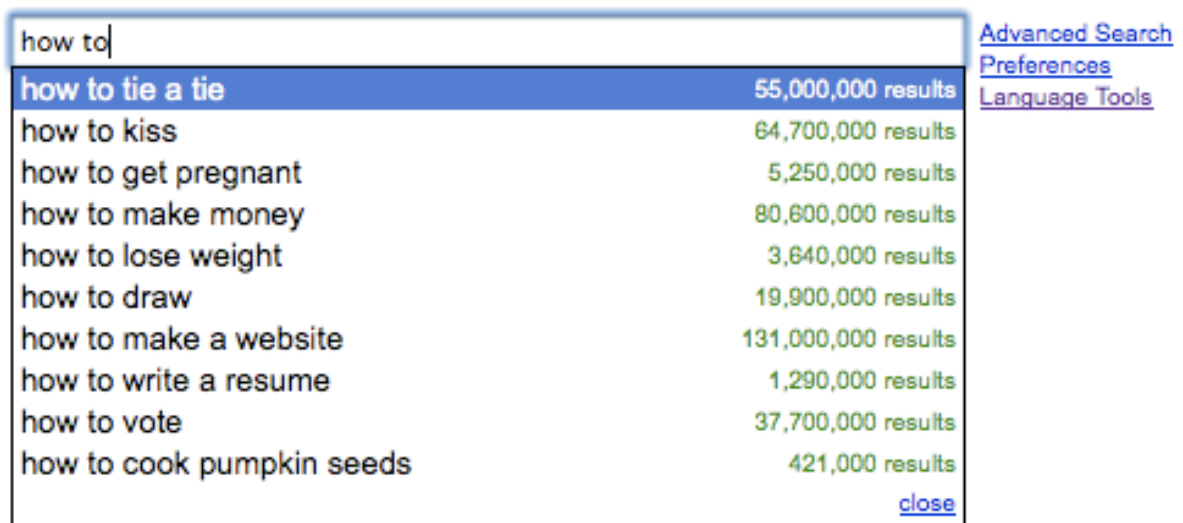
3) TheMovieDownloads.com Look At The Payout!!! New Movie Site. Flash! Nov
For More... Visit www.AdvertiserCash.com.
\$/sale: \$28.45 | Future \$: - | Total \$/sale: \$28.45 | %/sale: 75.0% | %refd: |
[view pitch page](#) | [create hoplink](#)

Commissions are typically high for promoting these types of products which makes Clickbank a popular choice for those who want to get their feet wet in internet marketing.

Method #3 - Utilize Internet Tools

The internet provides a number of great tools that you can use to find money making niches. Let's take a look at some of these tools starting with Google's suggest feature which you can find below:

<http://www.google.com/webhp?complete=1&hl=en>



As you can see from the screen shot above, as you begin typing, the most popular keyword phrases will appear. Try typing in phrases that begin with words such as “how to”, “help with”, “fix a”, “relieve” and so on.

Another great Google tool is its “Hot Trends” tool. You can visit it below:

<http://www.google.com/trends/hottrends?sa=X>

Google's trends are keywords that people are typing in at the current moment. Usually you will see keywords for the latest news topics. Hot trends don't last forever but they can generate some ideas.

Keyword Tools

Using keyword tools is a good way to find exactly what people are typing in when searching on a particular topic. If you wanted to get into the stop smoking niche, you could type in "quit smoking" and see a list of what people are needing information on.

Here are some free keyword tools below:

Wordtracker free keyword suggestion tool:

<http://freekeywords.wordtracker.com/>

Google AdWords Keyword Tool:

<https://adwords.google.com/select/KeywordToolExternal>

KeywordDiscovery.com:

<http://www.keyworddiscovery.com/search.html>

Method #5 - Social Networking Sites & Web 2.0

You are probably already familiar with social networking sites like Facebook and MySpace. You can become members of these sites and browse the various groups that are formed. Check out the forums and see what types of topics people are talking about.

Web 2.0 refers to the web sites that offer users cool features, usually free, such as video sharing, networking sites, blogs, etc. Let's take a look at more of these sites that can generate niche ideas.

Technorati Popular Section:

<http://technorati.com/pop/>

Ning: Popular Social Networks:

<http://www.ning.com/home/networks>

43 Things Zeitgeist:

<http://www.43things.com/zeitgeist>

Yahoo! Answers:

<http://answers.yahoo.com/>

Method #6 - Forums

There are a ton of forums that you can research on a regular basis to find topics that many people need information on. Popular forums include:

Google Groups:

<http://groups.google.com/>

Yahoo! Groups:

<http://groups.yahoo.com/>

MSN Groups:

<http://groups.msn.com/>

You can also search for forums by typing in “keyword” + forum into any search engine:

When searching through forums, look for threads that have 20 or so replies. These indicate hot topics that people are desperately seeking information on. You can use the information you find to make a great niche site or information product.

How to Find the Most Lucrative Niches and Make Money

Now that you have learned where to find niche ideas, the next step is figuring out if they will be money makers. You don't want to waste your time on a niche that doesn't have people who are ready to buy.

The way to determine if a niche will be profitable is by asking yourself several questions about it:

1. Can you create an information product that will solve a problem that people are willing to buy?
2. Do the potential customers have disposable income that they are willing to pay for your product?
3. Is there competition in the niche? Does the niche have existing products for sale?
4. Are there affiliate programs available that you can promote within the niche?

Once you feel the niches you have chosen have potential, there are several ways to go about earning income from them. I will outline some of my favorite ways to make money from niches below.

Build a Mini-Site:

You can build a mini-site using Wordpress, HTML, or have one built by outsourcing to a web developer. Mini-sites should have content related to keywords about your niche. In time as you drive traffic to your niche sites, they will begin to rank naturally in the search engines. Soon your niche sites will begin converting into sales as customers click on your product links or affiliate links for purchasing.

Create free blogs:

If you do not have the income to start off with your own web sites, you can get started by using free blogging services such as Blogger.com. The concept is the same as building your own mini-site except that there is more risk as free services can close your account for any reason.

Create Information Products:

Selling your own information products is a popular way to earn income online. You are able to help people with their problems as well as build your internet business. If you have no interest in writing, you can outsource writers using sites like Elance.com or use PLR (private label rights) products.

Sell on eBay:

Ebay no longer allows the selling of digital products on their site but you can create physical products by placing your digital product on a CD. If you rather promote a digital product pertaining to your niche, you can do so on eBay by placing a classified ad. Be sure to read eBay's terms of use to ensure you are not breaking any of their rules regarding digital products.

Conclusion

As you can see, niches are everywhere when you take the time to look. Not all niches are money making winners but chances are, you will find more winners than losers.

There is no right way or wrong way to do niche marketing. The best way to do it is by trying and testing everything. Learn from other marketers as well, but never forget to take action on what you have learned.

Wishing you much success in your internet marketing endeavors!

All the best,

Eartha Haines

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<http://earthahaines.com>

Information Products:

<http://LeavingTheCube.com>

<http://UnlimitedNiches.com>

Social Networking:

<http://twitter.com/earthahaines>

Discover the Niche That Will Never Run Dry and How You Can Build a Homebased Business From It!

As you may know by now, I am an Independent Beachbody® Coach. What that essentially means is that I am getting into the best shape of my life while building a business in the health and wellness niche.

The health and wellness niche is booming and there is no better time to consider getting into it than now. I can help you by becoming your personal coach and helping you to grow your own Beachbody® business as well.

Simply visit my web site below and get in contact with me:

<http://Whole9Fitness.com>