

How to Find Your Profitable Niche

**And Build a High-Value Content Site
That Makes Money Online**

(EVEN if You Don't Know How to Build Websites!)

Presented to you by

Case Stevens

<http://www.anownsite.com/>

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How to Find Your Profitable Niche

Dear reader.

Congratulations.

You've just decided to read a very interesting special report that can really help you to make your online presence successful. That's a wise decision.

In this special report we're going to find a **profitable niche** that we can use to make money online. Everything else after that - finding a product, building a site and getting traffic - are useless if you can not first identify a niche that you will be able to reach to make profits.

In order to keep this report as small and valuable as possible, I'm going to skip all the fluff that's usually at the start of an electronic book or report.

The only thing I want to emphasize at this point is this:

**If you do not know how to build your own website or
if you don't want to go through all the trouble to build one or
if you like to build your niche sites very fast without hassle,
there may be a perfect solution for you at
<http://www.e-commerce-services.com/nebj2.html>**

Now, without further ado, let's dive right into the subject.

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The Marketing Strategy We Will Use

Our marketing strategy is to build a *high- value content* website to attract *targeted prospects*, *inform* and *educate* them in a *pre-selling* way and finally send them over to your product sales pages or affiliate product page.

Meaning:

✍ *high-value content*: preferably your content must be unique (at least part of it) and must provide (a beginning of) a reply to the questions people are looking for to be answered, enough to get them interested and keep them coming back;

✍ *targeted prospects*: your content pages must be build around one keyword or keyphrase that people use when they search for an answer and discuss the topic of that keyphrase;

✍ *inform, educate*: that's what people want – answers to their questions; and beyond: they want their problems solved; work in that direction AND in the direction you want them to go;

✍ *pre-selling*: tell them what's good in your opinion and what's not, what the benefits are for them; remember, the only thing ANYONE is interested in is "What's In It For Me!"

This strategy implies that you must be able to create high-value content for your niche website. I have a **great resource** for that, later on.

This strategy also implies that you don't have to do hard selling. Lots of people, and you may be one of them, have problems selling stuff. Very often these are the same people that talk to their friends with relentless exuberance about a movie they've just seen or a book they've just read.

Ladies and gentlemen: that's exactly what we call 'pre-SELLING' and it's all you have to do if you're an affiliate for any product.

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Because you've **already found a profitable niche with products and solutions that are in demand**. All you do is provide the info (high quality content) and the URL to the solution!

Of course this implies that you should KNOW the product you're 'pre-selling'!!

So

selling is nothing else than help other people find the right solutions for their problems. It's about creating value, a valuable proposition that points towards an irresistible offer because it leads to solving someone's problem.

Only in case you're selling your own product you have to create a sales letter. Still, on your website you're still 'pre-selling' and when that job is done, you send your visitors over to your sales page.

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Is Niche Marketing Hype?

Niche marketing is a hype these days, but actually it's nothing new. It's been around for years, only we didn't call it niche marketing. In the early online days, the credo was "do what you love and the money will follow". That has evolved into more sophisticated strategies, where you first explore IF there's a market and whether that market you're about to enter is profitable.

Determining a market niche is one of the most important decisions you will make. If you choose well, chances are great that you can make good money. If you choose poorly, then you will likely struggle.

While you can take more time if you like to, most people find a market niche they can explore in as little as one day. And very often, people identify several while going through this process.

What is a niche

Let's define a niche first, so we both know what we're talking about:

A niche is just a tiny, (highly) specialized marketplace.

A marketplace means that there's demand and supply.

Why niche marketing?

Many people ask me why niche marketing is so important. Well, there are several reasons:

1) Less Competition

In general, the more specific your market is, the less competition you will experience. You can brand yourself as the expert as long as you deliver high quality information to your prospects.

Read the following carefully!

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On the other hand you have to realize that ***competition isn't bad***. A market without competition could be a very bad one, because others have tried already and found it unprofitable. So, a certain amount of competition is good. It proves that there is a large interest in what you have to offer. All you need to do is make your offer unique - and position it correctly.

2) Hungry Buyers/Seekers

Many people, in fact almost everybody likes to collect. Not only stamps, postcards, miniatures or books. People collect ANYTHING! There's a demand and supply for anything and the greater the demand and the lower the supply, the more likely people want to pay for what they collect.

3) NO Large Corporations

Because niche markets are relatively small and require special knowledge, large corporations will often skip them. That means you don't have to compete with these million-dollars budgets. Big advantage.

4) Do What You Like.

IF you know something interesting and that happen to be a niche market, you can transform your hobby into your work. You do not necessarily have to know it yourself, maybe you know a great resource that will work with you.

Basically there are two ways to enter a niche:

1. follow your passion (supply) or
2. follow the money (demand).

If you follow your passion it will be **easy to develop content**. Hey, you're the 'expert' and you do what you love. As long as you have a great interest and know more than "most" of your prospects, you'll be able to succeed. But you still have to find out if your passion is profitable!

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And if you follow the money, financially you're already on the right track, but it will be more **difficult** for you **to develop content**. Oh yes, you can hire ghostwriters. But they aren't experts either, are they?

In order to follow the money, you have to develop some eh *passion and specialized expertise* for the niche otherwise you can't fill your site properly with high-value content.

So, either way you have to do something extra.

Now, knowing all this, let's redefine a niche. Let's define a profitable niche!

A profitable niche is a (highly) specialized marketplace with few competitors, high demand and money to pay for that demand.

That's what you have to find out. Actually you have to find out four things:

1. do you like the niche topic, do you know about it or do you have a great resource for it? Or can you develop a passion for it?
2. is there a market for your niche (demand)?
3. if yes, does it have a lot of competition (supply)?
4. if no, is that market willing to pay money for information, solutions or products (profitable)?

If you find a niche with lots of competitors, it's going to be very difficult to make profits from that market.

On the other hand, if you find out that demand is too low, then maybe the niche is too small.

Finally, if you think the niche is great, but there's nobody there who wants to pay for products, then your niche isn't profitable. That's what happened to pets.com.

You want to avoid these situations at all cost.

So, what's selling, what's hot?

Let's find your niche!

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Finding Your Niche

Before we dive into this, be aware that the whole process described below is an estimate, not exact science. It's just to give you an idea about the possibilities in your niche market.

Step 1

The first step is a global approach. It all starts with picking an area you are passionate about or you can develop a passion for.

If you already have a passion or expertise, search for it in the places below. If you don't have one, browse the places below until you find one that interests you.

First, visit your local shopping malls, libraries, and bookstores. See what people buy there and what the trends are. Always look for bestsellers lists. Buy some well-known magazines.

These places are markets and you can find a niche there. Keep your eyes open and watch for trends.

You can do the same online.

One of the best market places online is <http://www.ebay.com/>.

Go to there home page and select a category that you may be interested in. Drill down in there until you find a niche market. See how many people bid on items there and you may have discovered a profitable niche market.

Just recently I found a very interesting one. But I didn't do a thing with it. Know why? Cause I don't know squat about millinery!

You should also try <http://www.amazon.com/> and <http://shopping.yahoo.com/>. Look at their bestsellers lists.

Hang out on Message Boards and in Newsgroups!

Just enter your topic of interest in the Google searchbox and add +"message board" (include the quotes) or +newsgroups.

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See what questions are asked and which topics are popular. Find out what problems need to be solved.

Here's another resource that you can find right under your nose: ezines from famous marketers. Subscribe to them and see what they offer to their readers.

And when one of them comes out with a new product, you'll see that they all jump on the bandwagon (obviously to make money, but you can't make money with a product that's not in demand, can you?). Make a note about the problem they offer a solution for!

Actually every sales pitch you see is a possible resource for a good niche. Keep notes about the topics and solutions they provide. The ones that appear often may give you a clue about your niche market.

Here's the main question that you have to find an answer for: Is there anything you like very much, you know a lot about or you know someone else who knows a lot about it and you can ask for help?

You see, if you're going online you have to provide tons of content! It's much easier to write about something you know about or like to do very much than on a topic you hate or don't know a thing about.

Step 2

Buyers used to go shopping and see and feel products. With the quality increase of the Internet offers, they fall back in their natural pattern of being lazy. They don't want to leave the comfort of their own house, they want to buy from there and even have the goods delivered there!

They use search engines to find what they are looking for.

Once in a search engine they use phrases or keywords to find what they are looking for. We want to know what phrases they use. If we can get OUR message in front of their eyeballs after typing in such a phrase, we DO have a potential customer, don't we?

So, let's discover first what these buyers are searching for online.

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Let's do some keyword research. We'll use Google and Overture for this, because it's being said that they both cover over **80%** of the search engine market. Whether true or not, it's enough for our research.

Go to <http://inventory.overture.com/d/searchinventory/suggestion/>

Here's an example:

Type in the keyword "vacation" (without the quotes)

This site will now show you the **number of searches** from the previous month in the search engine Overture **for the keyword 'vacation'** AND all *related keywords* with their numbers.

This is the 'demand'-side for our keyword and related keyphrases.

Now, you can forget the word vacation, because that's just way too broad. We're looking for a niche, remember? Let's go further down the list.

At the time of writing this (summer 2005) I got the following results (by the time you do this, results will be different):

<u>Count</u>	<u>Search Term</u>
304030	family vacation
15474	beach family vacation
12256	adventure family vacation
8907	family oregon vacation
6542	family inclusive vacation
5747	family package vacation
4418	family johnson vacation
3509	family resort vacation
2938	family idea vacation
2715	best family vacation
2030	destination family vacation
1915	cheap family vacation
1877	family spot vacation

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1819 family florida vacation
1785 family fun vacation
1743 caribbean family vacation
1484 family hawaii vacation
1266 family summer vacation
etc.

The order of words in those keyphrases can be changed. Overture has a habit of showing them in peculiar order.

Ok, lot's of possibilities here (The above is only part of the list).

We still have to find out two things: do we have a lot of competition and is this a hungry market?

First competition:

Here are the main indicators about your competition.

1. Google results

Let's go to Google and enter the keyword phrase "family vacation" (include the quotes – we're looking for the exact phrase!).

At the top of the resulting page you'll see the number of pages that Google found for this keyphrase. At the time of this writing it said: Results 1 - 10 of about 1,110,000 for "family vacation"

Wow, that's a lot!

But wait

Let's have a quick look at that page. Do you see many titles containing "family vacation" (if the exact keyphrase is in the title, it is in **bold**)? If not, then most of these pages aren't optimized for this keyword. You may have a chance.

Let's dig deeper into this.

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Note: If you find a great site with an affiliate program while browsing, jot down the URL for that site. You'll need it in step 4.

Basically, if you sign up for an affiliate program you'll get a special URL that you can use to send your visitors over to the merchant who does the selling part for you and reward you with a commission if any of your visitors buy.

2. PageRanks

Click all the links on that page that have your keyword in the title (including plurals of your keyphrase) and see what their PageRanks are. You can see this very quickly if you have the Google Toolbar installed.

Tally them and divide by the number of pages with the keyword in the title. That's the average PR of that SERP (Search Engine Result Page).

Pagerank tells you how important these sites are according Google.

If most of them have a PR of 5 or lower, you may have a chance.

PR 5 is already hard to beat, higher PageRanks means it's impossible for this keyphrase to be listed in the top 10.

(Actually PR isn't that important. Backward links are. Backward links are websites linking to the site you're looking at. You can see the number of backlinks for any site by clicking the on the Google Toolbar and select Backward links. Some have thousands or even tens of thousands backlinks. Hard to beat. PageRank however is a nice reflection of the number of backlinks.)

These steps will give you a good idea about your competition and the possibility to dominate your niche.

I did this with the top keywords in the list above and this is what I found:

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Count	Search Term	Results	Keyphrase In Titles	Av. PR.
304030	family vacation	1,110,000	9	5.5
15474	beach family vacation	6,080	4	3
12256	adventure family vacation	671	4	5
8907	family oregon vacation	173	2	5
6542	family inclusive vacation	802	1	0
5747	family package vacation*	6070	5	2
4418	family johnson vacation*	2620	4	1
3509	family resort vacation	8710	6	4
2938	family idea vacation	567	1	4

* most of them are automatically generated by software, they're just serp copies

As you can see, family vacation is too competitive, has too many title-optimized pages in the top rankings which have an average PR of 5.5.

Bad choice to optimize, maybe useful as a domain name. That depends on the other keyphrases we will find.

Let's look at beach family vacation. That looks better: demand 15,474 and supply only 6,080. And only 4 pages with optimized keyphrase only having an average PR of 3. Looks great to me!

The same applies to the keyphrases in blue. The two others in black are quite competitive, but if tied in with the others, they may have a very good chance. Now we *may* have a niche market. Let's see if there's money involved.

Step 3

Now, let's see if people in your niche want to pay for products or solutions.

Go to <http://searchmarketing.yahoo.com/rc/srch/?mkt=us>

At that page, under Tools (at the right), select View Bid Tools. A small window pops up where you can enter your main keyphrase. To avoid automatic queries you have to enter a security code.

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Now you can see how much advertisers on Overture are willing to pay for your keywords. Just enter your keyphrase and hit enter.

At the time of this writing, the first three advertisers paid \$2.00, \$1.95 and \$1.65 for the keyphrase 'family vacation'. That's not bad, not bad at all.

Anything over 50 cents to a dollar is worth while investigating. Sometimes even lower bids can become profitable if you're in a booming niche!

The top three spots for 'beach vacation' were \$1.27, \$1.00 and \$0.98. For 'beach family vacation' the top three spots were \$1.07, \$1.00 and \$1.00.

So yes, since advertisers are willing to pay that much money for only one click (Pay-Per-Click), they will more than likely have customers who are willing to buy from them, otherwise they wouldn't be paying that much for advertising.

Yep, we may have a niche for the keyphrases we've found above.

How to use your keyphrases

Ideally we want to find 10 - 15 keyphrases that we later can use as (sub)categories in our website. From these keywords we have to select one as the name of our website, all others are categories or directories within the site.

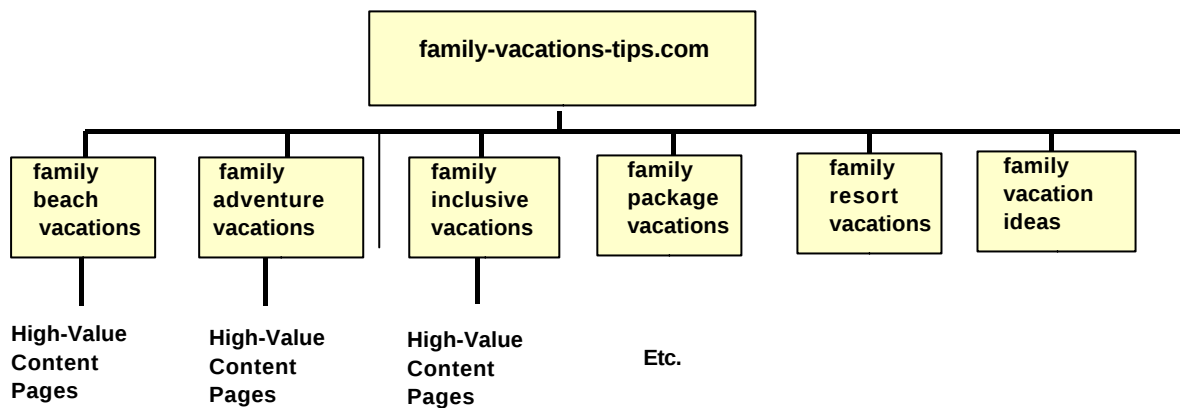
In the example above, if you live in Oregon or know a lot about that, you can leave that one in, else skip it.

But all other keywords tie in neatly. We could decide to name our website 'family-vacation-tips.com' or '1-family-vacations.com' or 'family-vacation-info.com'. You get the idea (all names were available at the time of writing this special report).

Our website would then have several directories named after the other keyphrases and in these directories we write our high-value content pages.

It would look something like this:

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Your domain name is the first tier, your main keyphrases make up the second tier. You fill the second tier pages with keyword rich content AND with links to the third tier pages. You can fill third tier pages with detailed information using other keyphrases, for example. family beach vacations Florida.

Note how I changed the order of words within a keyphrase to make it look more natural to human beings and how I used the plural version of vacation.

Now you probably can see the logic of this: your third tier page is named family-beach-vacations-florida and it resides under the second tier page called beach-family-vacations and it belongs to the site name family-vacation-tips.com.

See how all keyphrases are closely related?

That's a niche and since these keyphrases are so closely related, you have a very good chance to score high in the search engines for these keyphrases.

That means *Free Traffic*!

Step 4

In step 2, you've written down possible partners in your niche who have a great site and an affiliate program that you can promote at your site.

You see, the latest hype is to develop niche websites only to make money using <https://www.google.com/adsense/>.

Since we're aiming for high-quality content websites, your site has a huge chance to be accepted by Google AdSense. And the way we're setting up our websites is a perfect

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way to attract the best targeted advertising. So yes, you can and even should apply AdSense on your site. I can wholeheartedly recommend that.

But I do not recommend putting all your eggs in one basket!

Since you want to build a high quality content website, why not also promote great affiliate programs to make some money? Using your content you can pre-sell your visitors and use your affiliate link to send them over to the merchant.

You may want to dig deeper into this.

While researching your keyphrases in Step 2 under Google results, click on the ads at the right and you may come up with excellent affiliate programs.

Many companies have programs that pay per lead. It may be a good idea to incorporate some of these on your pages, because, since you'll cut out the middleman AdSense, they pay more.

Or use your keyphrase in the Google searchbox and add +”affiliate program” (include the quotes) or +affiliate.

See what comes up. Explore the affiliate programs. More information about this is available at <http://www.anownsite.com/make-money/affiliate-programs/>.

While selecting an affiliate program, always aim for those paying recurring income. It takes exactly the same effort to pre-sell them, but revenues will come in every month/quarter/year. That's the value of a life time customer and that's exactly why hosting, merchant accounts and autoresponders pay a lot for their keyphrases.

Another fact is that people are plain lazy. They want ready-to-go products and that's why membershipsites are so popular these days. If you can sell them, you can generate a nice income.

Talking about 'life-time' customers, look out for affiliate programs that use this strategy. It simply means that if a person buys who referred by you, every other sales in the future to that same person will automatically generate another commissions for you. Your affiliate-ID will stay in the cookie instead of being overwritten by other affiliates.

See my affiliate program as an example at <http://www.anownsite.com/affiliates/>

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What we're trying to accomplish here is **build sites with lasting value**. Whether you want to earn some extra income per month or want to make it a business, you have to treat it as a real business, cause that's what it is. If you don't know how to do that, sign up for my newsletter [Affordable Online Strategies](#), and I will explain it.

Step 5

Now you're ready to register your domain name. I use <http://000domains.com/> as a registrar. They're very reliable and trustworthy, but with 15\$ a year somewhat more expensive than for instance <http://www.godaddy.com/> (8.95\$). Just a personal preference.

Once you've registered your domain name you can start building your niche site.

You have to find a reliable host first. A very good one is [Host4Profit](#). They provide you with everything you'll need and they have a great support team.

Then build the pages on your PC and upload them (FTP). Use your keyphrases in the anchor text of your links and navigation. To optimize maintenance of your site, read my articles about CSS and Server Side Includes at <http://www.anownsite.com/articles/>

**If you do not know how to build your own website or
if you don't want to go through all the trouble to build one or
if you like to build your niche sites very fast without hassle,
there may be a perfect solution for you at
<http://www.e-commerce-services.com/nebj2.html>**

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Automation

As you can see, finding profitable keyphrases, although very necessary and very do-able, is not only tedious work, it also takes a lot of time. There are ways to automate it.

First, there is this website

<http://www.pixelfast.com/overture/>

where you enter a keyphrase and it lists both number of searches AND advertising rates on Overture. You just have to enter a code to avoid automated queries that would be a burden for their servers.

Second, there's Wordtracker, the best keyword research tool available on the Net. It's kind of expensive, but you can try their free demo first and if you get the hang of it, just sign up for a day or a week and do all of your keyword research at once.

And third, there's a very nifty piece of software called [Adword Analyzer](#)

This is my favorite program when researching keywords. Because it shows you **everything** you can see at the **Overture suggestion tool** mentioned above

- **PLUS** the **number of websites** for that keyphrase at **Google**
- **PLUS** the **ratio** between supply and demand (the lower the better)
- **PLUS** the **number of ads** for that keyphrase in **Google Adwords** and
- **PLUS** the **number of ads** for that keyphrase on **Overture**!

Dang! That's what I call a **TIME SAVER!**

I just enter my main, generic keyphrase in the program (more on this below) and it automatically retrieves all the information mentioned above, while in the mean time I can do something else.

That's how you leverage your most important commodity: **time!**

And eh time IS money, you know that, don't you?

You will use Adword Analyzer over and over again, so it's well worth investing in it.

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More Tips and Tricks

Generic Keywords

Almost always I start my research with a generic keyword, like 'vacation'. A generic keyword is too broad to use, but it brings up many variations. Then I use these variations to dig deeper to find a specific niche.

Here's another 'trick' I use when trying to find 'hidden markets': I do not enter search terms related to a product or service at all ... **I enter what I call 'pre-terms' that customers use when searching for a product or service to buy.**

In other words, I have to completely change my focus. For example instead of searching on a specific search term I would use a 'pre-term' such as "how" or "learn" (more below).

A 'pre-term' is a word (or possibly a phrase) that is included in the search but it's a generic word used by the searcher to *support* or *clarify* the search.

As Internet marketers we must be aware of the 'real world' searches that users enter into a search engine. Try it yourself sometime: when you're looking for a widget enter your question into a search engine the way a real user would such as, "where can I find xyz widgets?"

In this search phrase there are 2 'pre-terms': "where" and "find"... and maybe even "can".

Do you see what I mean? By themselves 'where', 'can' and 'find' mean nothing... they only help the searcher support the terms they want to find.

When I do that the search tools above will give me all kinds of searches performed that real people used when these 'pre-terms' were included in their searches.

For example if I enter "where" in [Adword Analyzer](#) (my favorite tool) I get the following info (from this I determine if there's a info-market that can be exploited):

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where is love
love lyric where
who where
black eyed love pea where
where are they now
where
where the red fern grows
where the wild things are
brother where art thou

The second phase returned "love lyric where" had 23,101 searches according to Overture in previous month. There were "zero" Google AdWords and 'zero' Overture ads.

This represents a potentially very profitable niche! If you setup a single page with the proper keyword weighting for 'love lyric' and found some affiliate programs you could start cashing in on this niche.

23,101 searches may not seem large, but that's still 770 searches PER DAY.
The way to increase your online income is by identifying these niches and exploiting them by setting up simple web pages that are 'zero' maintenance and feeding these pages to Google and other search engines.

You simply sit back and wait for the traffic to make you money.

I've already given you 2 'pre-terms' above... here are a few more. Can you think of any yourself?

how ; learn ; find ; system ; who ; where ; when ; what ; buy ; search ; get ; could ; would ; start ; share ; happen ; like ; more ; found ; put ; query ...etc.

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Selecting Domain Names

When it comes to domain names, almost always we'll go for the obvious ones. And lots of them are already taken, because a domain name preferably must be short and memorable.

Your domain name will be one of the most important marketing tools you will ever use, so you'll need to spend some time finding a good one.

If possible, your main keyphrase should be included in your domain name. And since many of these will be taken already, a way to get around that is add 'info' or 'tips' to your main keyphrase. Or put a '1' or '1st' in front of it. Another popular solution is to include the term '4you' or '4u'.

But let's also try to think outside the box and take a more strategic approach. We want to target a niche market, remember?

The definition of a profitable niche market is

A profitable niche is a (highly) specialized marketplace with few competitors, high demand and money to pay for that demand.

Keywords here are “(highly) specialized”. The more you niche your product or service, the more you will sell. Why? Because buyers always prefer a specialist to a generalist! Suppose you're selling jewelry (too broad, not a niche).

You could niche your products using a website called 'bracelets-only.com' or if that is too broad, why not use 'golden-bracelets-only.com' (both names were available at the time of writing this special report).

Yes, I understand what you're saying: “I'm selling more than bracelets only and I want the biggest possible potential of customers”.

You're right, but then you can do the same for your other products, can't you? Niche them too! The only extra expenses are for domain registration and hosting and these will be peanuts compared to the profitability of niching your products!

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Valuable Resources

Some very remarkable resources that are well worth checking out are:

[Frank Mullen's NicheDatabase](#), 14,000+ high-traffic keyword phrases, with over 200 predicted daily searches for each one, the number of competing websites, the KEI for each and every search term (KEI stands for Keyword Effectiveness Index) and their current numbers of Google and Overture advertisers. Contains more than 6,000 keyword phrases in the database where you can **instantly get your ad on the first page of the search engines for just 5c a click!**

[SEOElite](#), the best search engine optimization software from Brad Callen. Using this software you can easily find how your competitors are doing, how they do it and improve that so you can reach the top of the SE-rankings. It also enables you to quickly find the best linking partners to increase your site's popularity and page ranks.

At the very minimum you **MUST** sign up for Brad's outstanding and **free** Search Engine Optimization course. It's by far the best course on the topic and everything is explained in simple, non-technical terms, so that even the newest newbie can understand this.

Another great resource is Michael Holland's: [Strike It Niche!](#)

Maybe an oldie, but still very valuable when it comes to finding your niche. Michael explains how he found 70 high demand, low competition niche businesses you can start on the Internet right now. Great topics!

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What People Search For On The Net:

<http://hot.aol.com/hot/hot>

<http://www.dogpile.com/info.dogpl/searchspy/>

<http://www.imagine-msn.com/insider/>

<http://50.lycos.com/>

<http://www.google.com/press/zeitgeist.html>

<http://buzz.yahoo.com/> Today's Top Movers

http://www.alexa.com/site/ds/movers_shakers

http://7search.com/scripts/searchterms/top_paying.asp?n=100

<http://www.imagine-msn.com/insider/>

Online Keyword Research Resources

<http://www.miva.com/uk/content/advertiser/landing1.asp> (Keyword Generator)

<https://adwords.google.com/select/KeywordSandbox>

<http://www.digitalpoint.com/tools/suggestion/>

<http://www.webmaster-toolkit.com/keyword-research-tool.shtml> (searches SE's for a given keyword)

<http://www.seocompany.ca/tool/seo-tools.html#keyword-mining> tools (lots of tools here)

<http://searchmarketing.yahoo.com/rc/srch/> (Yahoo/Overture keyword and bid tools)

<http://labs1.google.com/sets>

<http://www.nichebot.com/>

<http://www.searchguild.com/difficulty/>

<http://www.nichebot.com/ranking/>

<http://www.googspy.com/>

http://www.mall-net.com/se_report/

<http://answers.google.com/answers/>

How to Find Your Profitable Niche

**If you do not know how to build your own website or
if you don't want to go through all the trouble to build one or
if you like to build your niche sites very fast without hassle,
there may be a perfect solution for you at
<http://www.e-commerce-services.com/nebj2.html>**