

Blogging Traffic

Discover The Little-Known Secrets Of Blogging
Free Website Traffic From Blogs!

By Alvin Phang, www.GatherSuccess.com

Version 1.1

Give a copy to a friend

This report is free. If you've paid for it, you've been robbed. Impress your friends, colleagues and customers by giving them a copy. This report must NOT be sold.

I've carefully checked this report for accuracy. However, I'm human. I may have made mistakes. If you spot any, please let me know by email at alvin@gathersuccess.com so that I can fix them in future editions.

My lawyer made me say it

The strategies and techniques in this report can be used to attract an enormous flood of visitors to a website.

However, what you do with these techniques is up to you. Because I don't know you, don't know your skills and – most important of all - don't know how persistent you'll be, I can't make any guarantees.

Alvin Phang - CEO of www.GatherSuccess.com

Introduction

Thank you for downloading my eBook – Blogging Traffic. In case you don't know me, my name is Alvin Phang and I've started a blog since Oct 2006 and it has been a mind blowing experience so far. What I'm going to share with you in this ebook in a nutshell is what I did to gather what I have achieved today.

Some of my achievements I have gathered on my blog, www.GatherSuccess.com from zero to over 10 thousands visitors every month, with Alexa ranking at 49,222 and Technorati ranking at 21,000.

Most of the techniques I'll describe in this eBook are free to implement. Meaning you don't need money to do it but just spend the time to do it. Some of it may cost a bit of money but they're completely optional.

I really hope the techniques I am sharing with you will help your blog become as popular as it can be, if not better!

While reading through the eBook, always remember that in blogging there is no right or wrong to write but what you need to master is how you can attract people to your blog, so it is important that you write quality content while you blog.

Top 5 Secrets To Blogging

I have been blogging for almost 4 months now, generating quite a number of visitors lately and I am very happy with my Alexa ranking as it just increased again to 134,000. Thanks guys for your kind support =)

I noticed when I teach my students there are few guidelines that many people fail to do for their blogs so I decided to write an article on my top 5 secrets to creating a good blog!

No. 1 Secret - CONTENT IS KING

Yesh, you hear me right. Content is the most important in creating any blog. Without good content, will readers actually bother to come back to read your site? Not only must you have good content but it must be of quality content and do not be too concern about how your blog layout looks like! Anyway people come to your site for the content not to see your nice graphics =P

Be as honest as you get in your articles. Do not be afraid to share your ideas in your comments, in fact I realized that the more honest and open I was in my articles, the more people were sharing my information around the Internet.

No. 2 Secret - Find A Good Niche Topic

Before, you go out there and setup your domain or blog. You first have to decide what topic you want your blog to talk about? Let's say you are good at playing soccer and you want to focus on writing about soccer related topics. Find a good niche market on the internet to find out what people like to know about soccer and create a blog or site based on soccer only!

Example, my site www.gathersuccess.com it focuses mainly on helping others to improve on their sites with topics related to Internet Marketing. Why niche topic? Well the more targeted your topic is the more targeted your readers on your site will be. Meaning those who visit your site often are the people that are generally interested to know about the topic you want to share!

So like me, I talk most of the time of topics related on Internet Marketing. Have you ever seen me write an article about dog food and soccer?

No. 3 Secret - Forums

Go to forums! Join communities that are related to your topics and share information in those forums, put your signature link in your forum postings to provide more information of your site. This will give you free traffic from visiting forum members.

No. 4 Secret - Install Feedburner

If you have a blog, and you're not getting indexed by Google. You must install FeedBurner to your site. FeedBurner will help you announce to search engines what you have posted on to your blog to allow RSS readers to subscribe to your site and at the same time the search engine will index your entries on your site! More about feedburner at www.feedburner.com

No. 5 Secret - Register with Technorati.com

Because my website is not only a site but it is also a blog, I can submit my site to Blog Search Engine. One very famous Blog search engine you must know is Technorati.com. I got free traffic coming from Technorati.com every time I post something up onto my blog. It's VERY useful. Register your blog at www.Technorati.com.

These are my top 5 secrets that I use and implement on my site, I hope you'll do the same to yours too =) If you have not started a blog and have no clue on where to start, I have actually created a set of videos to help you create a blog in just 10 minutes at www.BlogCashGuide.com . Do take a look, it's 100% FREE =)

The Eight Steps to Success in Business

The steps that I about to introduce applies to all businesses whether they're offline or online. What I'm about to share is what I've learnt from my past 2 years in business.

Step 1: Find a large and easy to reach niche market

90% of businesses that I have come across (including my first business which was a flea market) are always looking for the hottest product to sell.

In actual fact, that's the No.1 mistake that most entrepreneur make when they first start out! Instead of looking for a hot product to sell you should actually look for a large and easy to reach niche market where there is a huge demand.

Below is definition of Niche Market

Niche Market = High Demand / Suppliers

Example: Blue Cars = 10,000 (demand) / 100 (suppliers)

The bigger the amount the better it is as it will be more niche where you will have less competitors.

Step 2: Find a Product or Service the niche market demands for!

We talk about Niche Market but how do you find the product or service that the niche market is looking for?

Here are some of the ways:

- Survey your customers
- Forum Postings
- Blogs
- Search Engines
- Discussions

Basically, this allows you to know what people are looking for. All you have to do is get in and tell them you offer that service or product.

Step 3: Setup your store front

After you have found your niche market and product you like to offer. You need to setup your store front so that your customers know where to find you when they want the product from you.

Listed below are some of the various store front options:

- Internet Website (Recommended as its very low cost)
- Rent a shop at a major shopping centre
- Open Flea / Bazaars markets
- Auction (Ebay, Yahoo Auctions)

Step 4. Have a great Sales Team

You have your store, you have your market and product but most importantly you need a great Sales Team. Why is that so because your sales team is the one that will determine your sales in your business.

With a strong sales team, no matter what product or service you sell the team will help grow your business better without you worrying too much.

Here are some various sales teams that are available:

- Employ sales people
- Get affiliates to work with you based on commissions
- Online Sales Man (Website Sales copy – Recommended low cost)

Step 5. Create a database to collect email addresses

Why email address? Well do you need to pay anything to send an email? No, right? Thus when ever you have a customer you would want to collect three details from them. 1st is their email address and 2nd is that name and lastly their contact number.

With these three details, you can follow up with your current customers to get repeated sales from your customers and build credibility with them.

Step 6. Have a great sales process

Make your payment matters as easy as possible. You do not want to make your customer go through so many steps just to make a payment for you.

Step 7. Make your business scalable

You would want your business to be scalable so that you can expand your business. There are various ways to scale your business. Here are some of the ways.

- Franchise your business
- Allow affiliates programs in your business
- Do joint ventures with other businesses

Step 8. Backend, backend and backend!

The most important step of all is backend! You want to keep repeating your processes with your customers again and again with your backend follow-ups and services.

This is where most people find it hard to do as the temptation to fail in this step is rather high as many don't really do backend and follow-up with customers.

Once all the steps are in process you just need to keep on testing your strategies that you have used in your business until you find the right one that works and keep doing it to be successful.

If You Are Doing SEO You Must Read This

Recently, I have pretty busy doing SEO and stuff and I was seriously surprised at the response I got and it is working like crazy! I truly believe in the law of attraction and it truly has attracted a lot of people to me!

I have been asking to know more about SEO and many unknown serious marketers online came to me and said hi! And if you know me, for those who contact me always, I will always try to find a way to promote either the person, that is just me - I like to share the love of others.. =P

So what did I learn from these SEO experts who now are my close friends! I think if they're reading this I think they will kill me for telling because what they told me were their trade secrets.

Actually, everyone knows about this method if they just Google for it, but hearing their experience and getting high demand searches on Google. I was sure what they told me was real and truth!

Have you been busy doing article submissions and don't know why it seems the keyword you're targeting does not seem to get ranked highly? Want to know why? You got to email me to find out.. haha.. I just found the key to why some of my keywords are not rank high and it so simple but yet people do the hard way!

Also... I have been secretly using a free tool and I really love it! You want a shortcut to get high page rank keywords? Well instead of you writing a long article and put it on article directories which what many people are doing why not use blog comments?

Yep you heard me right, blog comments can create back links too! And I found this tool here call Blog Comment and the interesting part is that this tool searches Wordpress blog by its keywords.

But wait here is the more interesting part, it also shows you the blogs' PR ranks. So what can you do with that? Comment in the blog and say HI! and back link back to your site in the comment!

To download Blog Comment just go to <http://www.gathersuccess.com/wp-content/uploads/2007/04/blogcommentorlite.zip>

Make Money Blogging Tips

How can you “**Make Money Blogging Tips**”. There are many tips and advice that you can write to people on the internet. As an expert in article writing and blogging, I faced many questions by many people online regarding what type of tips to write.

Here are some great tips on how you can make money blogging tips

1. Blog On Tips Of Your Interest

The best tips to make money blogging tip is to blog on topic that interests you the most. Make sure you know of a lot about the tips you are writing about. One very good example what types of topic to write is ask yourself these 3 questions.

What have you been doing for the past 3 years?

What is your job scope?

What is your most favorite hobby that you can read about every day but never get bored?

Answer the above questions to find out what type of interests do you have. It is important to know what's your key interest before you blog about tips you want to share.

When you target yourself as an expert in a field, people may question your articles and advice so it would be safer to always talk about things you know most about so that you can answer their feedbacks when they contact you.

2. Blog on Tips by Giving Reviews

You can also make money blogging tips on review of other people's services and products. What you write your reviews, do make sure that you had done your research before you start commenting about the services or products. This is to avoid any people from flaming you for giving false reviews.

In your reviews, you would want to talk about what you like about the product or service. And also, you would want to talk about some disadvantages of the services and have a fair balance in your review so that people will know both sides of the product.

3. Blog on Tips by Asking for Feedback

When you start to blog, ask your visitors what they like about your blog. Do contests, feedback and ask people what they thought about your blog or article advice. Do give incentives for people to comment to encourage people to participate.

In everything, that you blog you would want to have these few things in your articles.

- Ask for a back link
- Create a call to action for your readers
- Ask for comments in your post

To get more tips on blogging, go to <http://www.BlogCashGuide.com> to grab your free video there =)

5 Basic Things Internet Marketers Must Have

The Internet has become a major source of revenue for nearly every kind of business. Whether it is big corporations or home business owners, every one can be found having an Internet presence through which they hope to multiply their prospects and earn huge profits. The Internet offers cheap means of advertising and promoting while exposing any business to a virtually limitless market.

Successful marketers rely on certain tools for Internet marketing and a few of these are listed below.

Email

This is obvious to most people but what needs to be stressed is that you must have an email account that has a large storage capacity. These days, emails are not just plain text and your mailbox must not flood over through heavy attachments.

Auto Responder

Beyond a certain limit it becomes impossible to handle all your emails personally. In the old days, businesses employed secretaries to handle the mail. Now, you must get an Auto Responder.

You will receive many kinds of email and you will need a system that can automatically detect the nature of the email and generate an automated response without you having to get personally involved. Sometimes it might just be a matter of letting someone know that you are aware of their interest and you would like to thank them personally, the automatic responder can do that for you.

List Server

This server is helpful with handling incoming inquiries, requests, orders, and complaints. List servers are basically meant for shooting of large number of mails in an instant with appropriate content. If you are promoting a new product then you can use the list server to instantly email the details to all your members.

PDF Writer

EBooks in PDF format are a good way of distributing information and promotional material. You will need a tool that can convert your documents into PDF files. E-Books in PDF format also provide content security in that they cannot be copy-pasted by anyone easily.

Website

Like email, a website is also an obvious tool. This is the one place where all your visitors will land first so it must belong to you. There are many cheap solutions for getting your own website and you must make sure you have your own domain name so that all visitors know they are on your website and not sitting on some free host. Your website must be informative

and useful. Besides products you must also include information and advice that are relevant to your visitors.

There are many tools used by Internet marketers but the above five are the most basic ones and anyone can set them up to promote their business.

The Power Of Blogging

Coming from a background of IT, I realized many people lack many aspects of doing a website. But strange enough there are still many people quite successful on the Internet world without the knowledge.

If you feel you must be an expert in IT in order to be successful online. You are totally wrong! I have met more great Gurus like Ewen Chia, Edmund Ng, Stephen A. Pierce . If you ask them about what is HTML they can just simply reply you with only knowing what a web page does and how it can generate money for you. Actually you do not need to know what it is all about!

To them, websites are virtual real estates that can help you to generate revenue for you online! What they did that many people are also doing is to outsource to others to do their work online for them.

It is what we call working smart and getting more things done this way. It costs money but they do calculate very carefully what they should spend on and ensure there is a ROI (Return of Investment).

If you are new to Internet Marketing and would like to start up, I suggest you sit down and write down what your budget is. Focus on what you want to be good in and create a website from it. One big suggestion if you are just starting out, create a non-Internet Marketing related product, as there are tons of competitions online if you decide to sell something related to Internet Marketing.

I started from scratch with no one knowing who I was, until I started this blog site and I strongly encourage people to start up a blog. As it is the easiest way to setup a website without much knowledge needed online.

A great resource you can start from would be from my web site at www.BlogCashGuide.com, in there you will find 10 videos where I have gone through with baby steps on how you get start blogging today in the next 5 minutes.

Beginners Guide To StumbleUpon: How To Build Huge Amount Of Traffic

When I first started blogging, I mainly was experimenting with StumbleUpon for the first few months. It was only recently that I went back again to take a closer look at what it can do. This simple but yet incredible viral tool can actually drive a large amount of targeted traffic to any website over a period of time.

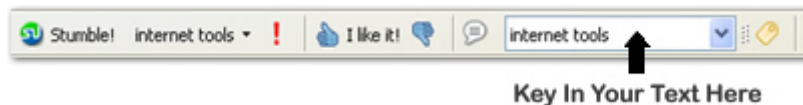
I love this tool a lot and I thought I write a mini guide on StumbleUpon for beginners as I felt StumbleUpon has a huge potential in getting free traffic to your site.

What is StumbleUpon?

StumbleUpon is a social web tool bar that sits right in your browser which allows the users a new experience to surf the internet. Instead of searching for keywords like what you normally do in Google, StumbleUpon users only have to search tags and hit the search button.

StumbleUpon will automatically bring you to pages that are tagged with the keywords in random order.

Here is how it looks like



How To Setup StumbleUpon?

To start using StumbleUpon, you will need to install the tool bar shown above which is compatible with I.E and Firefox at <http://www.stumbleupon.com>. After you are done installing, you can check if your website is listed on StumbleUpon by visiting <http://reviews.stumbleupon.com> and typing in your website URL.



If this is your first time using this toolbar, most likely your website is not listed. What you need to do now is start using your newly installed toolbar to tag and review it by clicking on the blue thumbs up symbol which has “I like it!” next to it.



In the pop-up panel, this allows you to categorize your website, write a short description and tag with specific keywords. After you have filled up the form, your website will be included in StumbleUpon's database and will show up when other users with similar interests to your tags use the Stumble Upon toolbar to surf the Internet.

Why Use StumbleUpon?

StumbleUpon is well known in giving web owners the ability to generate massive amounts of traffic to a specific webpage or website that has been stumbled. Example, if you wrote an article or created a website which offers creative and useful content, you would want as many people looking at it as possible, right?

Once your website gets stumbled, your website will immediately receive visitors from all over the world who has this tool bar installed.

Here Is A List Of Benefits Using StumbleUpon

1. Help to generate a huge exposure on a specific website
2. Gain lots of backlinks from StumbleUpon visitors with websites
3. Establish a constant reader base for your blog very quickly

What type of traffic can I get from StumbleUpon?

StumbleUpon is different from normal search engines, when you search keywords in search engines it shows results. Searching for tags in StumbleUpon will automatically bring you to the page related to the keywords.

This offers very targeted traffic that matches the keyword tags for your blog.

However, the nature of StumbleUpon allows open exploration of various website which may be loosely tagged by other users. Hence, this may produce weak targeted traffic with specific keywords.

Here are some of my experience so far with StumbleUpon

- Traffic is long-term as I still receive traffic from websites that I have stumbled a long time ago.
- Stumbling on well known names help to get constant traffic from famous people whom I have stumbled upon through their review pages.
- Visitors from StumbleUpon come from various countries all over the world, but most of the traffic are mainly from North America.

How To Keep Visitors To My Website?

Because of the nature of channel surfing, many StumbleUpon users assess your website based on their first glance and determine if the channel is worth watching. To retain StumbleUpon visitors, you would want to provide great content on your site so that StumbleUpon users would want to stick around to read more.

Another great tip, is providing great tools that they can use to do some activity on your website. I realized this after I've stumbled my 2000 MyBlogLogs, I've got many stumble users coming back to that same page.

StumbleUpon users are generally attracted to unique content, useful online tools, free stuff and interesting news. Make sure that these elements are all present to ensure that you receive a “thumbs up” as well as repeated visits to your website.

Here are some pointers to help you

- Have an easy to remember URL, I especially recommend users who are using free blogger or wordpress accounts to buy an easy to remember domain name so that people will come back more often and find you more credible.
- Your website should be full of content, so that users who come in to see your post will have more things to read.
- Do not try to have too many poorly blended ads on your website like banners and so on. If possible, you can avoid putting banners and replace them with words instead. I have tested that words tend to be more readable and acceptable than banner pictures.
- Your website should be visually appealing, so that users will be attracted to your site.
- Your website must always ask visitors to subscribe to your blog feed or newsletter for updates.

How many visitors can I get from Stumble Upon?

Expect an average of **100+ to 8000+** daily unique visitors for a specific web page that is stumbled. I've stumbled several post pages on GatherSuccess as an experiment and the best performance was 300+ visitors in 24 hours.

However, the number of visitors will slowly decrease as the days go by. I was amazed that it received so many views and because I did that when my blog was so new, not many people actually stayed on to view more posts.

So if you were to stumble your post, do make sure your blog has lots of content for them to read before you stumble your articles.

I hope you like this article I have written and if you like it do stumble it! Happy stumbling!

Top Secret Adsense Case Study

You must be wondering what the hell is Alvin doing.. writing a student loan article and putting it on his blog. Has he gone crazy?

Well.. let me show you why.. =) And this information you're about to read is what I discovered from the product I created at www.AtomicBlogging.com . I thought why not give this a test since I have bought Keyword Elite to do my keyword research.

The best part is that the article I posted was totally generated by Keyword Elite, I did nothing to source for the article even the Adsense codes were generated by Keyword Elite =P

I just post this post only just 5 minutes ago.

The screenshot shows a web browser window with the address bar containing <http://www.gathersuccess.com/business-news/student-consolidation>. The browser tabs include "Student Consolidation - Managing Yo..." and "Gmail - Inbox (12196)". The page header features a profile picture of Alvin Phang and the logo "Gather\$uccess The Profitable Blogger". A navigation menu includes links for HOME, TESTIMONIALS, WORKSHOP, TOOLS, ABOUT ME, LINKS, and FORUM. Two advertisements are visible: one for "American General" (personal loans) and another for "Student Loans" (school loans), both highlighted with a blue box. The main content area shows the article title "Student Consolidation - Managing Your Money And Your Student Loans" by alvin, dated Apr 7th, 2007. Below the article title is a snippet of text: "Here is an article on 'Student Consolidation' by Rob Carlton. If you have a number of outstanding student loans, you...". To the right, there is a "MOST POPULAR IN APRIL, 2007" section with links like "I Got Ranked No.1", "Knowing Your Market", "A Date With Stephen Pierce!", "Beginners Guide To", and "StumbleUpon : How To Build".

Look very carefully at the parts I have highlighted in blue! Did you notice something different? Why were the advertisements in my page change to loan ads?

The secret that I have discovered from www.AtomicBlogging.com that Google generate ads based on the keywords in your URL. So what can you do with this?

Well.. if you know that the ads appearing are somehow related to the keywords in the url.. you just need to find high paying keywords to cash in on the ads.

Here is a summary of keywords I have generated using Keyword Elite software

loan consolidation 49.09
consolidation loan 48.77
debt consolidation credit 48.45
student loan refinancing 48.35
credit equity line 47.87
home equity loan 47.78
att call conference 47.73
att conference call 47.73
equity home line 47.56
student consolidation loans 46.94
aarp health insurance 46.59
phoenix university 46.57
school loan consolidation 46.39

What these results means to you is that to advertise the keyword consolidation loan it will cost US\$48.77 per click! Yes! PER CLICK! And guess how much you will make if you put adsense on that =P

I think this information alone is already worth US\$97 here and I may have to remove it later on but if you really want to know more on what I learnt just grab the ebook by going to www.AtomicBlogging.com . This is no ordinary ebook, it's the No.2 blogging ebook in Clickbank that's why I went to buy and see. It sure was well worth the money, as everything is explained step by step!

And the best part... I have already earned back what I paid for... =P If you like this article do post your comments below. Or if you got better experience and like to share it feel free to post it on the forum at www.gathersuccess.com/forum/viewforum.php?f=7

That's it from me, I hope you have enjoyed this eBook as much as I did. Do remember to drop by my blog at www.GatherSuccess.com to get free daily updates about traffic tips.

If you are new to blogging and would like to know how to setup a blog grab my free videos at www.BlogCashGuide.com

Or if you prepare to read, I have created a special system which is totally step by step at www.AtomicBlogging.com

All the best to your blogging success.

Alvin Phang,
www.GatherSuccess.com

PS: If you like this ebook feel free to sent it to your friends and also sent feedback about this ebook to alvin@gathersuccess.com

PPS: If you got an interesting idea or product and would like to joint venture with me feel free to contact me via email =)